
**renewable
energy
jobs**

**Media Pack and
Rate Card 2010**



About www.renewableenergyjobs.co.uk

www.renewableenergyjobs.co.uk is owned and operated by New Direction, a careers consultancy based near Reading, Berkshire.

Initially formed to provide careers advice and guidance to those interested in working in the energy and utility industries, New Direction has grown rapidly and now provides careers support to graduates, executives and career changers throughout the Thames Valley. We write regularly on careers matters, both within the industry and outside.

We are especially well placed to tackle the renewables industry, with more than twenty years' experience in power generation.

New Direction also runs www.careersinrenewables.co.uk, which provides information and advice on the renewables industry mainly to graduates. We are hoping soon to launch a series of careers events to meet interest in working in the renewables field, and provide a forum for companies seeking to recruit.

What we offer

To Recruiters –

- Home page summaries to bring new adverts to visitors' attention
- Logos to accompany your advert
- Register online and, once approved, you can place adverts directly
- Simple user name + password access
- CV Search Facility – up to ten downloads for each advertisement
- Generous 42-day time limit on adverts
- Regular up-to-date site usage statistics
- Company profiles available
- Most job posting software compatible
- Free postings on events, courses etc
- Specialising in renewable energy and nothing else
- First-class, personal service from a reputable company with wide knowledge of the industry.

To Candidates –

- Easily searchable job database – allows selection by job type, salary, sector, region, renewables field, etc
- Up to date and interesting content covering relevant topics in the field
- Candidates can apply immediately, and follow links to advertisers' websites
- CV upload facility
- Targeted email alerts
- Accessible and relevant careers information and advice via www.careersinrenewables.co.uk
- Regular newsletters planned for later this year.



What it costs – Rate Card 2010/11

The rates below are correct for the period 1 April 2010 – 31 March 2011

Standard Package	Optional Extras
<ul style="list-style-type: none">• £39 per advert with logo• Multiple advert discounts – 2 adverts for £75, 3 adverts for £115, 4 adverts for £145.• 42 day placement• 14 days summary on home page with link to job advert• 10 searches of CV Database for each advert posted	<ul style="list-style-type: none">• Company profile page – £150• Company logo on sister website www.careersinrenewables.co.uk - £200• Banner adverts available – call for details
Discounts Available	
<ul style="list-style-type: none">• Free advertising for all courses, events and not-for-profit organisations• 10% reduction on all adverts in return for a permanent link to either of the two websites www.renewableenergyjobs.co.uk:or www.careersinrenewables.co.uk	

Contact us at:

cirrej@renewableenergyjobs.co.uk

www.renewableenergyjobs.co.uk

